

LIST OF PUBLICATIONS

DR. JOHN A. PARNELL

PUBLICATIONS: JOURNAL ARTICLES & BOOKS- The HABILITATION SUPPORT document contains details on journal rankings for publications between 2019 and 2023.

Parnell, J.A. (2025). Generating applied impact through executive doctoral programs in business and management. In N. O'Regan (editor), *From Purpose to Impact: The University and Business Partnership*, pp. 321-330. Abingdon, UK: Routledge. DOI: 10.4324/9781003459217-30. This book will be published in mid-2024 with a 2025 copyright. My contribution is part of my pedagogical stream of research. It is also related to my work with the EDBA program.

Parnell, J.A. (2025). *Strategic Management: Theory and Practice*. 7th edition. Solon, OH: Academic Media Solutions.- The 7th edition of my strategic management textbook will be published later this year with a 2025 copyright date. Here is information on the 6th edition: <https://www.academicmediasolutions.com/parnell-strategic-management-6e>

Parnell, J.A., Troilo, M.L., & Dobbelsstein, T. (2024). Size matters: The market-nonmarket strategy nexus and firm performance in South Africa. *South African Journal of Business Management*, 55(1), <https://sajbm.org/index.php/sajbm/article/view/4273>, <https://doi.org/10.4102/sajbm.v55i1.4273>.

Crandall, W.R., Parnell, J.A., & Oglesby, M. (2023). *Strategic Crisis Management* (5th edition). Kendall-Hunt, Dubuque, IA. <https://he.kendallhunt.com/product/crisis-management>. This is a unique textbook offering in a growing field. The preface is provided at the end of this document.

Köseoglu, M.A., Parnell, J.A., Arici, H.E., & Saffet, O. (2023). A text-net analysis of mission statements in the healthcare industry: Evidence from public and private hospitals' websites. *International Journal of Healthcare Management*, 16(1), 19-34, <https://doi.org/10.1080/20479700.2022.2063596>.

Oglesby, M., Parnell, J.A., & Kutz, D. (2023). Strategy, flexibility, and performance: How cost leaders' lack of structural flexibility negatively impacts nonfinancial performance, *Journal of Strategy and Management*, 16(4), 689-707, <https://doi.org/10.1108/JSMA-07-2022-0120>.

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- Crandall, W.R., Parnell, J.A., & Spillan, J.E. (2021). *Crisis Management: Leading in the New Strategy Landscape (4th edition)*. Management Solutions Press, Florence, Alabama.
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CONFERENCE PAPERS & PROCEEDINGS

Carter, J. & Parnell, J.A. (2024). A longitudinal study of team level hope and student team performance. 24th Annual Conference of the Society of Business, Industry, and Economics (SOBIE), April, 11, Sandestin, FL.

Parnell, J.A., & Doyle, J.D. (2024). Social nonmarket strategy's impact on firm financial and non-financial performance. Presented at the 2024 Eastern Academy of Management International (EAMI) conference, Taipei, Taiwan, June 17-21. EAMI is a premier biennial academic conference sponsored by the Eastern Academy of Management.

Parnell, J.A., Oglesby, M.T., & Barrett, J.D. (2024). Roundtable: Trends and best practices in organizational crisis management. 24th Annual Conference of the Society of Business, Industry, and Economics (SOBIE), April, 10, Sandestin, FL.

Parnell, J.A., & Troilo, M. (2024). Firm size, market and nonmarket strategies, and performance in South Africa. *Africa Academy of Management Biennial Conference*. January 7. Cape Town, South Africa. The Africa Academy of Management has the premier academic conference in Africa.

Arici, H., Köseoglu, M.A., & Parnell, J.A. (2023). Exploring dissemination of leadership research's intellectual structure in strategic management scholarship. International Academy of Business and Economics Winter Conference, December 16, Oahu, HI.

Carter, J. & Parnell, J.A. (2023). When positivity matters: The relationship between psychological capital and team performance during a business simulation competition. 23rd Annual Conference of the Society of Business, Industry, and Economics (SOBIE), April, 13, Sandestin, FL.

Parnell, J.A. (2023). The Application of partial least squares structural equation modeling (PLS-SEM) to management research (*invited lecture delivered online*). Seventh annual TIMTED conference. June 8, 2023. Timișuara, Romania. Note this work in Romania

Parnell, J.A., (2023). Importance of free market orientation in the classroom. *PDW presentation at the 2022 Academy of Management Conference*, Boston, MA, August 13, John A. Parnell & Siri Terjesen, Organizers, *Teaching About Markets and Free Enterprise*. I have organized and presented in multiple professional development workshops on this topic at the Academy of Management (AOM) annual meetings. The AOM is the most prestigious academic organization in management. I also present at regional AOM conferences.

Parnell, J.A., Obediyi, F., Loughheed, K., & Vaduva, S. (2023). Ideology in Lithuania and Romania: Economic, organizational, and faith perspectives. *Christian Business Faculty Association Annual Conference*. November 9, 2023. Denver, CO.

Parnell, J.A., Vaduva, S., & Fotea, S. (2023). Competitive strategies, nonmarket strategies, and firm performance in Romania and Poland. *Würzburg 6th International Business Forum*. June 15, 2023. Würzburg, Germany.

Parnell, J.A., (2022). Free enterprise, pandemics, and globalization. *PDW presentation at the 2022 Academy of Management Conference*, Seattle, WA, August 14, John A. Parnell & Siri Terjesen, Organizers, *Teaching About Markets and Free Enterprise*. AOM

Parnell, J.A. (2022). Market strategy, nonmarket strategy, and firm performance: A Configurational perspective. 2022 International Conference on Partial Least Squares Structural Equation Modeling. September 7, Cluj, Romania. Note: work in Romania

Parnell, J.A., Barrett, J.D., & Morrison, E.M. (2022). Traditional strategic planning revisited: Successes, challenges, and new directions. 22nd Annual Conference of the Society of Business, Industry, and Economics (SOBIE), April, 15, Sandestin, FL.

Parnell, J.A., & Crandall, W.R. (2022). Visualizing crisis management: A Preliminary assessment of crisis experience, concern, and training in China. 2022 Annual Conference of the Eastern Academy of Management (EAM), May 18, Portland, ME.

Zhang, Z., Scott, J.M., Lau, M.C.K., & Parnell, J.A. (2021). A Multilevel, contextualized cross-country perspective on institutional quality, characteristics, and the growth of small and medium-sized enterprises (SMEs). Presentation at the 2021 Midwest Academy of Management Annual Conference, October 15, Davenport, IA.

Oglesby, M., Parnell, J.A., & Kutz, D. (2021). Strategy, flexibility, and performance: Exploring strategic flexibility's role in the relationship between strategy and performance. Paper presented at the 2021 annual conference of the Southern Management Association, November 4, New Orleans, LA.

Parnell, J.A., & Crandall (2020). Evaluating crisis readiness: A PLS-SEM perspective. Paper presented at the 2020 annual conference of the Eastern Academy of Management, June 24-26 (virtual conference due to COVID-19).

Dent, R., & Parnell, J.A. (2019). Comparing and contrasting objectivist economics and conscious capitalism. Paper presented at the forty-fourth annual conference of the Association of Private Enterprise Education, Nassau, April 6.

Parnell, J.A. (2019). Assessing the rise of nonmarket strategy (NMS) in business organizations: Causes, concerns, and future directions. Paper presented at the forty-fourth annual conference of the Association of Private Enterprise Education, Nassau, April 6.

Spillan, J.E., Crandall, W.R., & Parnell, J.A. (2019). Volkswagen: Polluting the air with clean emission cars. Paper presented at the 2019 annual conference of the North American Management Society, Chicago, March 27-29.

Zhang, L., Parnell, J.A., & Xiong, C. (2019). Market turbulence, market strategy and nonmarket strategy (NMS), and firm performance: Evidence from China. Paper presented at the 2019 Eastern Academy of Management International conference, Dubrovnik, Croatia, June 16-20.

Zhang, L., Parnell, J.A., & Xiong, C. (2019). Market turbulence, market strategy and nonmarket strategy (NMS) in China: Performance payoffs and penalties in turbulent environments. Paper presented at the 2019 meeting of the Southeastern Institute for Operations Research and the Management Sciences, Myrtle Beach, SC, October 3.

Feng, P., Parnell, J.A., & Zhang, L. (2018). The impact of strategic capabilities and competitive strategy on firm performance: Evidence from China. Paper presented at the annual conference of the Southeast Decision Science Institute, Wilmington, NC, February 22.

Parnell, J.A., & Brady, M. (2018). Capability bundles underpinning market and nonmarket strategy and performance: Evidence from the United Kingdom. Presentation at the British Academy of Management annual conference, Bristol, September 4-6.

Parnell, J.A., & Mensah, E.C. (2018). Nonmarket strategy across four continents: Assessing cronyism in the United States, Venezuela, India, and Ghana. Paper presented at the forty-third annual conference of the Association of Private Enterprise Education, Las Vegas, April 2.

Parnell, J.A. (2018). Incorporating free-market thinking into curricula. *PDW presentation at the 2018 Academy of Management Conference*, Chicago, IL, August 14, Siri Terjesen & Stefan K. Sløk-Madsen, Organizers, Incorporating free market thinking in curricula. AOM

Agarwal, R., Marty, M., Parnell, J.A., Hicks, S.R.C., & Simmons, R.T. (2017). Business ethics education. Panel discussion at the forty-second annual conference of the Association of Private Enterprise Education, Maui, April 10-12.

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Crandall, W.R., Crandall, R.E., & Parnell, J.A. (2017). Modern slavery in the Thai shrimp supply chain: An analysis with implications for the future. Presented at the 2017 annual conference of the North American Management Society, Chicago, March 22-24, 2017.

Parnell, J.A. (2017). At the interfaces of markets and management. *Caucus participation at the 2017 Academy of Management Conference*, Atlanta, GA, August 13, Rajshree Agarwal & Siri Terjesen, Organizers. AOM

Parnell, J.A. (2017). Nonmarket strategy in business organizations: A cross-national assessment. Presentation at the forty-second annual conference of the Association of Private Enterprise Education, Maui, April 10-12.

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SIGNATURE

John Parnell

MEMBERSHIPS & ASSOCIATIONS

Academy of Management

Alpha Kappa Psi Professional Business Fraternity

Association of Private Enterprise Education

Beta Gamma Sigma (AACSB Honor Society)- This is the most prestigious academic honor society in business. Members must rank in the top 10% of their class at an AACSB-accredited institution.

British Academy of Management

Eastern Academy of Management

Southern Management Association

Strategic Management Society- SMS is the premier academic association for strategic management

SERVICE TO THE PROFESSION

I have served on many editorial review boards

1992--	Editorial Review Board, <i>Journal of Business Strategies</i>
1992-2001	Reviewer, <i>Mid-Atlantic Journal of Business</i>
1993--	Reviewer, Academy of Management Annual Conference
1993--	Reviewer, Southern Management Association Annual Conference
1996-98	Editor, <i>Journal of Business in Developing Nations</i>
2000--	Reviewer, Academy of International Business Annual Conference (Outstanding Reviewer for the International Management & Business track, U.S. Southwest division, 2000)
2000--	Reviewer, <i>Journal of Managerial Issues</i>
2002-2010	Reviewer, <i>Journal of Behavioral and Applied Management</i>
2002--	Editorial Review Board, <i>SAM Advanced Management Journal</i>
2003--	Reviewer, <i>Journal of Applied Management & Entrepreneurship</i>
2004-2010	Reviewer, U.S. Association for Small Business & Entrepreneurship (USASBE) Annual Meeting
2005-2006	Reviewer, <i>Journal of Technology Management in China</i>
2006--10	Member, Academic Board, Center for Emerging Technology and Entrepreneurial Studies (CETES), Cameron University
2006--24	Editorial Review Board, <i>Serbian Journal of Management</i>
2007--09	Founding Editor, <i>International Journal of Sustainable Strategic Management</i>
2007--	Reviewer, <i>Management Decision</i> (Outstanding Reviewer Award, 2018) This is a B journal on the Australian Business Deans Council list
2008--	Editorial Review Board, <i>Journal of Strategy and Management</i>

2008-- Editorial Review Board, *Journal of Applied Management & Entrepreneurship*

2009-- Editorial Review Board, *International Journal of Sustainable Strategic Management*

2009-- Reviewer, *Tourism Management*

2009-- Reviewer, *International Business Review*

2009-- Reviewer, *International Journal of Management Education*

2010-- Reviewer, *British Journal of Management* This is an A journal on the Australian Business Deans Council list

2010--16 Editorial Review Board, *International Journal of Contemporary Hospitality Management* This is an A journal on the Australian Business Deans Council list

2011-- Reviewer, *Journal of Business Research*

2011-- Editorial Review Board, *Academy of Management Learning & Education (AMLE)* (Top Reviewer Award, 2018, 2019)- This is an A* journal on the Australian Business Deans Council list, one of the most widely accepted ranking systems for journals in business. <https://abdc.edu.au/abdc-journal-quality-list/>

2014-- Reviewer, *Journal of Business Ethics* This is an A journal on the Australian Business Deans Council list

2018-- Reviewer, Eastern Academy of Management Annual Conference (Best Reviewer Award 2020)

2020-- Editorial Review Board, *Journal of Ethics in Entrepreneurship and Technology (JEET)*

2020-- Editorial Review Board, *American Business Review* This is an A journal on the Australian Business Deans Council list

2022-- Editorial Review Board, *Management Dynamics in the Knowledge Economy*

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SIGNATURE

John Parnell

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